

7 Ways Nonprofit Board Members Can Participate in Fundraising — *WITHOUT Having to Ask Others for Money*

1 Make a personal financial gift.



2 Invite others to give time, talent, advice, or to attend an event.

Peer-to-peer invitations are powerful.



4 Thank recent happy donors.



Thank you calls ARE still relevant & increase gift size.

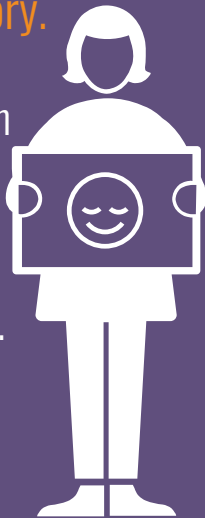
3 Act as ambassador & advocate. **Really.**



Be responsible for greeting & keeping in touch with a few key supporters.

5 Raise awareness by learning & sharing a mission moment story.

Putting a face on your mission emotionally connects your community.



6 Raise awareness by sharing your money story.

Share what it truly takes to fully fund your mission vs. where you're at today in your annual fundraising.



7 Create a culture of accountability.

Do what you agree to & respectfully hold each other accountable.



Lori says:

"It's 100% staff responsibility for board members to be great. AND 100% board responsibility to do what we said we'd do."

To learn more about virtual or in-person board training with fundraising culture change expert Lori L. Jacobwith: 952-949-2105 or Lori@IgnitedFundraising.com