



The Nonprofit MBA Podcast

PRESS RELEASE

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How to Use Storytelling to Raise More Money, Featuring Lori L. Jacobwith on The Nonprofit MBA Podcast

In today's podcast, Lori L. Jacobwith from Ignited Fundraising and Stephen Halasnik from Financing Solutions, a leading provider of [business loans for nonprofits](#) in the form of a line of credit, discuss how to use storytelling to maximize nonprofit funding. Organizations that have mastered the art of storytelling to project their cause to donors are getting more money to finance their mission effectively.

Read an Executive Summary or Listen to the Podcast HERE: [How to Use Storytelling to Raise More Money](#)

About Lori L. Jacobwith from [Ignited Fundraising](#)

Lori L. Jacobwith is a nationally-recognized fundraising culture change expert and master storyteller who has been named one of America's Top 25 Fundraising Experts. She has delivered more than 10,000 coaching and training sessions that have helped nonprofit organizations raise more than \$500 million dollars from individual donors. Lori helps staff and board members share their stories powerfully and effectively to cause donors to give more. With a BA in Political Science and Speech Communications from the University of Minnesota, Lori also has training from Indiana University's FundRaising School and is a longtime member of the Association of Fundraising Professionals.

About Stephen Halasnik, The Nonprofit MBA Podcast and Financing Solutions

Stephen Halasnik is the Cofounder of Financing Solutions which is the leading provider of lines of credit for nonprofits. The credit line program for nonprofits & churches is fast, easy, inexpensive, and costs nothing to set up making it great when [cash flow](#) is temporarily down. Mr. Halasnik is also the host of the popular, [The Nonprofit MBA Podcast](#). The podcast brings on experts to talk about [fundraising](#), [nonprofit grants](#), [executive director leadership](#), [nonprofit boards](#), and other important topics. You can learn more about the [nonprofit line of credit program here](#) or call 862-207-4118.