

Fall Fundraising Appeal Checklist



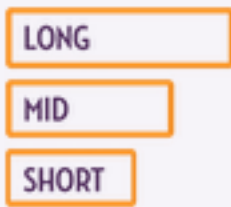
Choose the story



Schedule an interview



Use a release form



Craft 3 versions



Highlight the story



Include the "money story"



Say thank you



Add to the recap