20+ Places To Share Your Story At Nonprofit Events

BEFORE

1. On invitation and Save The Date cards
2. Table tents
3. Program inserts
4. Short story videos and sent via email link to "warm people up"
5. Social Media: Facebook, Pinterest, Twitter, website, email*
6. At Event Kick-Off for Volunteers (video, live, printed)
7. Reminder emails
8. Website: homepage, Registration and Donate pages, program pages*

DURING

9. Live testimonials
10. Golf event: Hole signage
11. Bathroom, elevator, stairs
12. A-Thon or other events: Insert printed story into gift bags
13. Take photos of the "client" or testimonial speaker with donors/guests
14. Banner or other onsite signage
15. Buttons or stickers*
16. Video*
17. T-shirts with photo and fact or quote from client/artist/patient
18. Everyone share their OWN story with others

AFTER

19. Thank you video sent via email
20. At post-event debrief for volunteers, sponsors or board
21. Thank you notes/ notecards
22. Wrap-up e-news article

*May be used multiple ways