

FUNDRAISING BOOT CAMP

FUEL TO IGNITE YOUR FUNDRAISING

with LORI L. JACOBWITH

*One of the Top 30 Most Effective Fundraising Consultants in the U.S.
according to "The Giving Show" on the Wall Street Network*

The Money Your Organization Requires is Within Your Reach

TOGETHER WE WILL CREATE A PLAN TO GO GET IT

- Learn how to update or create a powerful annual fundraising plan
- Learn WHY you are leaving money on the table from your current supporters
- Set achievable SMART goals (Specific, Measurable, Achievable, Realistic & Time-bound)
- Daily access to receive coaching from Lori throughout the Boot Camp series

MAKE A SOLID PLAN TO RAISE MORE MONEY

Many organizations don't have someone to ask the tough questions, someone to help them create a strong plan to exceed their fundraising goals. Maybe you don't know where to begin OR you simply haven't taken the time to update your current plan for next year.

Having a solid plan takes focus and time. But it doesn't have to be painful or scary. Lori has helped organizations like yours raise more than \$300 million. And counting. She'll guide you through the process of gathering and assessing information AND teach you the best practices to create your solid, achievable annual fundraising plan.

This is a fun, rigorous and proven Fundraising Boot Camp webinar series. More than 100 organizations have "graduated" from Lori's Boot Camp webinar series and have gone on to raise thousands and in some cases hundreds of thousands more unrestricted operating dollars.

Space is limited to ONLY ten organizations per class.

TO QUALIFY: Apply online today at <http://bit.ly/IFBootcamp>



“ In my career as an Executive Director & Development Director I raised more than \$5 million in less than 5 years. How you ask? The hard way. But it doesn't have to be hard for you! I took those valuable lessons and turned them into my rigorous and proven Fundraising Boot Camp. ”

—LORI L. JACOBWITH



"In the first three months of the year we raised more from individuals than ALL of the previous year! Lori's Boot Camp taught us to be clear, bold, and to talk about our people and money stories. Boot Camp caused us to sit down, figure out our goals, and identify system to have our board and staff be more accountable. Book Camp works!"

— Jody Hudson
Development Director
Creative Care
for Reaching Independence
(CCRI)

WHAT TO EXPECT FROM FUNDRAISING BOOT CAMP

- **FOUR pre-scheduled, 90-minute webinars.** >>\$7500 value
Webinars are spread out over 8 weeks to design or update your annual fundraising plan using Lori's Annual Fundraising Plan Template.
- **Homework.** Prior to the first webinar and following the next 3 webinars your team will be expected to complete each of the assigned homework actions. *Homework can generally be completed in 2 hours or less when the full-team works together.*
- **Homework.** Your final annual fundraising plan will be reviewed on the final webinar.
- **Access to additional materials.** >>\$500 value
As a participant in this webinar series you'll have access to additional readings and video recordings to support you.
- **Access to personalized coaching & feedback from Lori** throughout the 4 weeks. >>\$1000+ value

It would cost one organization **more than \$10,000** for this kind of intensive coaching, training, and time with Lori.

YOUR TEAM INVESTMENT: **\$2,500**

"Thank you, Lori, for the outstanding content and your commitment to reviewing our homework and individualizing your comments. Invaluable!"

— LuAnn McCormick,
Executive Director,
Girls on the Run
Capital Region

Apply Online Today:
[HTTP://BIT.LY/IFBOOTCAMP](http://bit.ly/ifbootcamp)

Winter 2017 Schedule
*Webinars are 90 minutes
& start at 4 p.m. Central
(5 p.m. Eastern, 2 p.m. Pacific)*

January 19
February 2
February 16
February 23