

FUNDRAISING BOOT CAMP

FUEL TO IGNITE YOUR FUNDRAISING

with LORI L. JACOBWITH

*One of the Top 30 Most Effective Fundraising Consultants in the U.S.
according to "The Giving Show" on the Wall Street Network*

The Money Your Organization Requires is Within Your Reach

TOGETHER WE WILL CREATE A PLAN TO GO GET IT

- Learn WHY you are leaving money on the table from your current supporters
- Take the next step to build a strong, sustainable individual fundraising program
- Get a coach you can ask questions of 24/7
- Jumpstart your individual donor fundraising

MAKE A SOLID PLAN TO RAISE MORE MONEY

Many organizations don't have someone to ask the tough questions, someone to help them create a strong plan to exceed their fundraising goals. They just don't know where to begin. Lori will guide you through best practices to help you achieve those goals in this rigorous and proven *Fundraising Boot Camp*.

During *Boot Camp*, you and your team will be guided through the next steps to create or update your fundraising plan; learn how to create a culture of individual donor fundraising; and get help on how to more deeply engage your board in helping with "fund development" tasks!

Space is limited to six organizations per class. A pre-coaching survey is required by your four-person team to qualify.



“ In my career as an Executive Director & Development Director I raised more than \$5 million in less than 5 years. How you ask? The hard way. But it doesn't have to be hard for you! I took those valuable lessons and turned them into my rigorous and proven Fundraising Boot Camp. ”

—LORI L. JACOBWITH



“We just held our annual fundraising gala and tripled the revenue from last year! Using what we learned from Lori’s rigorous *Fundraising Boot Camp* we look forward to even bigger results next year.”

— Geri Hickerson
Executive Director
Northland Habitat
for Humanity

“In the first three months of 2014 we raised more from individuals than all of 2013! *Fundraising Boot Camp* taught us to be clear, bold, and to talk about our people stories and our money story. *Fundraising Boot Camp* made us sit down, figure out our goals, and identify systems to have our board and our staff be more accountable.”

— Jody Hudson
Development Director
Creative Care
for Reaching Independence
(CCRI)

WHAT TO EXPECT FROM FUNDRAISING BOOT CAMP

- **Six pre-scheduled, 90-minute webinars** -- five for the full team, plus one exclusively for executive directors and one exclusively for board members. Webinars are spread out over 10 weeks to design or update your annual fundraising plan. Each webinar will use my *Nine Steps for a Successful Fundraising Campaign* eBook and the Seth Godin workbook *ShipIt* as a framework. >>\$7500 value
- **Homework.** After each webinar your group will be expected to complete each of the assigned tasks.
- **Access to a library of pre-recorded webinars** on topics including storytelling, working with your board, annual appeals, and much more. >>\$1000 value
- One bound copy of *Nine Steps for a Successful Fundraising Campaign*.
- Access to Lori 24/7 via a private Q & A forum. >>priceless!

It would cost one organization **more than \$10,000** for this kind of intensive coaching, training, and time with Lori.

YOUR TEAM INVESTMENT: **\$2,500**

Call to Apply Today:
(612) 567-2105

- Winter 2015
8:00–9:30 a.m. (Central)
- January 14 (*Kick-Off*)
 - January 21 (*AM Exec Director Training & PM Board Training*)
 - January 28
 - February 11
 - February 25
 - March 11